

Testimonials



Glenn Bassett, Director

Trefz Center for Venture Management

“ VASE Management offers exceptional public relations service and guidance. Vee was called on in the winter of 2004 to breathe life back into the Trefz Center ‘s Hispanic Business EXPO after its collapse the previous year. Applying extraordinary organizing and people skills, VASE Management revived the event and took it to twice any level it had previously achieved. VASE Management is equally capable of taking on major trade shows, entertainment events, and corporate promotional meetings of just about any size. Their attention to detail and commitment to delivering results for the customer is unwavering. I recommend VASE Management’s enthusiastically and without qualification as the best independent events management service in the state.”



Dr. Fred McKinney, President

CT Minority Supplier Development Council

“VASE Management has demonstrated Superior event management service in their work with the Connecticut Minority Supplier Development Council. The key for a successful event is the details. VASE Management anticipates and addresses those details with professional excellence.”

Services

Event Planning

- Event goal & theme
- Design (cards, brochure, and websites)
- Venue (table, chairs, tents, and floral)
- Food and beverage selection
- Staffing, security & volunteers
- Guest relations (travel arrangement)
- On site management
- Registration
- Audio Visual

Public Relations

- Media (Print, TV, Outdoor, & Radio)
- Political outreach

Social Responsibility

- Diversity & Cultural Needs
- Family Health & Wellness
- Education
- Environment

VASE MANAGEMENT LLC

360 Fairfield Avenue, 2nd Floor
Bridgeport, CT 06604
203.332.7366
www.vasemanagement.com



VASE MANAGEMENT LLC



EVENT PLANNING

PUBLIC RELATIONS



Since its initiation in late 2003, VASE Management rapidly became one of the most visible and respected firms in Connecticut. VASE has showcased diverse strengths and non-stop energy to advance the public image of our clientele. The ability to make a client visible is a vital part of VASE services. VASE generates quality publicity through careful placements in media outlets and word of mouth while remaining faithful to a hands-on approach. As a full-service agency, we understand that successful PR demands wide-ranging responsibilities, talents, political skills and the occasional hand-holding. It is the professional delivery of these elements to clients that launches long lasting relationships.



President, MBA (Marketing & Finance)

Vincencia spent years working with a New York City's events firm in various marketing positions and founded VASE Management (VASE) in 2003. Under her direction, VASE has established a foundation based on reliability, creativity and a professional image. She is known for her strong project management skills, attention to detail and flawless delivery of events. Vincencia's solid credentials and thorough dedication makes her a much preferred Event Specialist.

EVENT MANAGEMENT



In 2006, VASE positioned the Connecticut Minority Supplier Development Council (CMSDC) in the construction Industry by managing the first ever statewide Minority Construction Expo at the Hartford Convention Center. VASE Management executed the event content to create opportunities for Minority Business Enterprises in the construction industry. In addition, the event was sold out and it rose over \$55,000 in sponsorship & exhibition fees. As a result, CMSDC was able for the first time to generate an industry database with minorities and corporations in construction. Outstanding events that put businesses on the map require planning, careful attention to details, and a splash of creative charm. VASE succeeds by getting to know client's long-term goals as well as the more immediate ones. VASE work from an event's conception right down to its successful execution.



Vice President, MBA (HR and Industrial Psychology)

Diana was born in Levoca, Slovakia. Using strong planning skills, Diana has successfully managed all logistics for the Chinese American Scholars Association E-Leader's Conference in Slovakia. With a natural ability to engage and motivate participants, she has also facilitated training and feedback sessions for VASE's events. With professionalism, diversity and integrity, Diana works to bring quality to any program she delivers.

CORPORATE RESPONSIBILITY



VASE Management support companies in fulfilling social responsibilities to their employees and their community by structuring and promoting in-house initiatives such diversity & cultural needs, family health & wellness, education, and environmental efforts. In addition, VASE celebrate activities designed to recognize African Americans, Hispanics, Women, Asians, Disabled, Native American, and other groups. These activities could be events and also ongoing year-round programs.

Diversity & Cultural Needs
Family Health & Wellness
Education
Environment



Director of Sales, MBA (International Business)

Tomas is a native of Slovakia. From the initial idea and planning phase to sponsorship, his ability to relate to diverse groups is exceptional. Tomas' understanding of events processes has been instrumental in helping our clients build stronger and more effective work teams.